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"Provides enough thinking techniques to break  
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Woman's Circle Legendary designer Ellen

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*Graphic Design Thinking: Beyond Brainstorming  
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by Lupton, Ellen, Phillips, Jennifer Cole 1st  
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A detailed and thoughtful design brief will lead to a successful end product—whether it's

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Graphic Design Thinking: Beyond Brainstorming is the fifth in a series of books published by Princeton Architectural Press in collaboration with MICA's Center for Design Thinking.

*Graphic Design Thinking by Ellen Lupton -  
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Graphic Design Thinking: Beyond Brainstorming  
(Renowned Designer Ellen Lupton Provides New  
Techniques for Creative Thinking About Design  
Process with Examples and Case Studies)  
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*Graphic Design Thinking: Beyond Brainstorming  
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*Design Brief Template | Stefano Messori*

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I've read *Graphic Design: The New Basics* and *Thinking with Type*, which are two great books, especially the latter. For this book, nevertheless, I thought there is a feeling of "I wanted more". Maybe it's too basic, maybe it wasn't fully developed, but the overall theme of creativity just fell short.

*Amazon.com: Customer reviews: Graphic Design Thinking ...*

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