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Tidd, Joseph, 1960– Managing innovation : integrating technological, market and organizational change / Joe Tidd, John Bessant, Keith Pavitt.– 3rd ed. p. cm. Includes bibliographical references and index. ISBN 0-470-09326-9 (pbk. : alk. paper) 1. Technological innovations–Management. 2. Industrial management. 3. Organizational change. I.

0470093277.jpg MANAGING INNOVATION

Managing Innovation: Integrating Technological, Market and Organizational Change: Authors: Joe Tidd, John Bessant: Edition: 5: Publisher: Wiley Global Education, 2014: ISBN: 1118538641, 9781118538647: Length: 680 pages: Subjects

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9781118360637: Managing Innovation: Integrating ...

He has written five books and more than 70 papers on the management of technology and innovation, the most recent being Service Innovation: Organizational responses to technological opportunities and market imperatives (with Frank Hull), Imperial College Press, 2003, and is Managing Editor of the International Journal of Innovation Management. Contact: J.Tidd@sussex.ac.uk John Bessant is Professor of Innovation Management at the School of Management, Cranfield University.

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